

Staff Report to the NASN Board of Directors

6/30/07 through 1/1/08

Amy Garcia RN, MSN

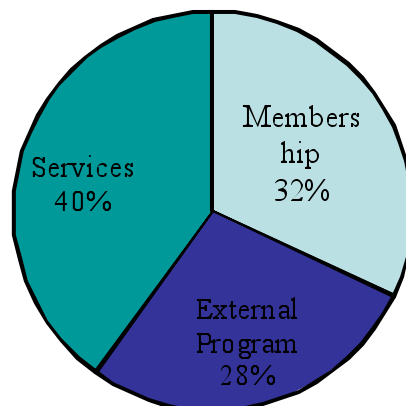
Executive Director

Summary by Chris Bartholomew, Wyoming Board of Director

Finance

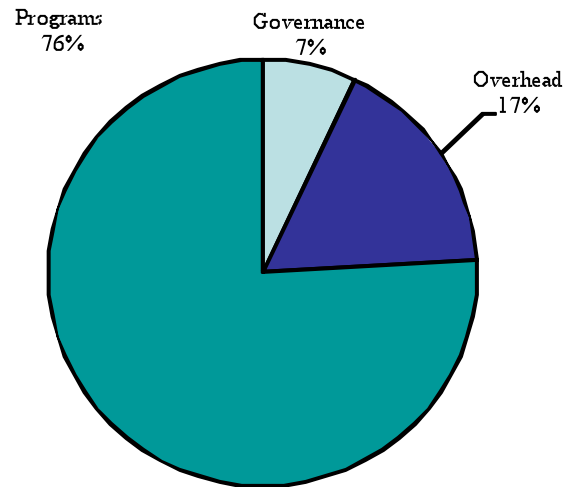
The Chief Financial Officer worked with the Finance, Internal Audit, and Executive Committees of the Board to develop and implement a new financial system.

- 1. The new financial system** is designed to be transparent – matching line items in the revenue and expense sides allow Board Members and staff to understand the actual costs of specific programs. The system is accrual based, so revenue is not recorded until it is “in hand” and being used. For example, revenues for membership collected during September are not recognized immediately, but are entered into the system over a period of 12 months. A separate report details actual revenues and expenses by program, cash basis and the current budget.
- 2. NASN has three major sources of income** – membership, the annual meeting and publications and external funding for programs. This is a strong balance, without excessive dependence on external funding. External funding from the government, industry and foundations has allowed significant expansion of NASN programs.



NASN has three major areas of expense.

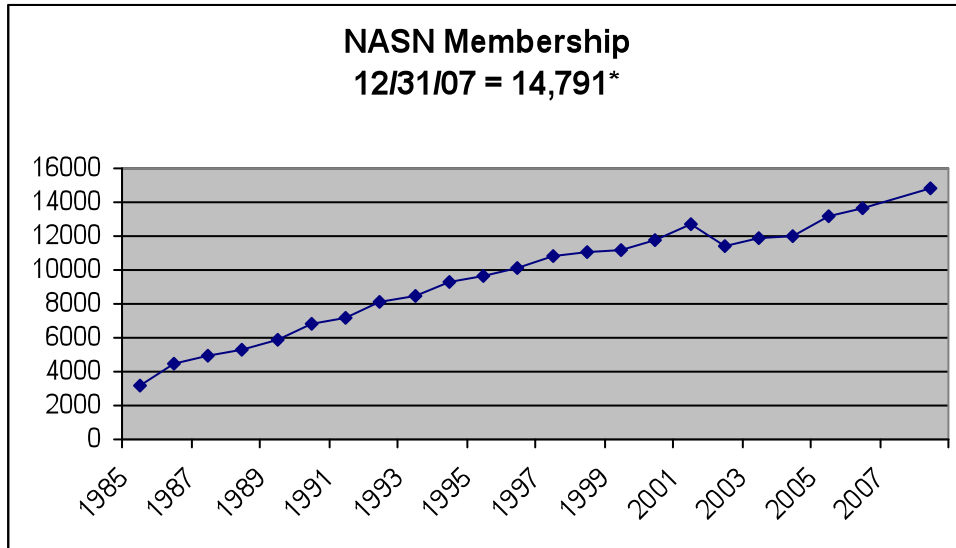
As a not for profit, we have a commitment to members and the community to return as much as possible to direct services, products and programs. 76% of expenditures provide direct services and resources for members.



The Internal Audit Committee hired an external firm to audit financial practices during FY 2006 – 2007. There were no significant or material findings, and the audit firm was complimentary of the new reporting. A separate audit report is with the board materials.

Membership

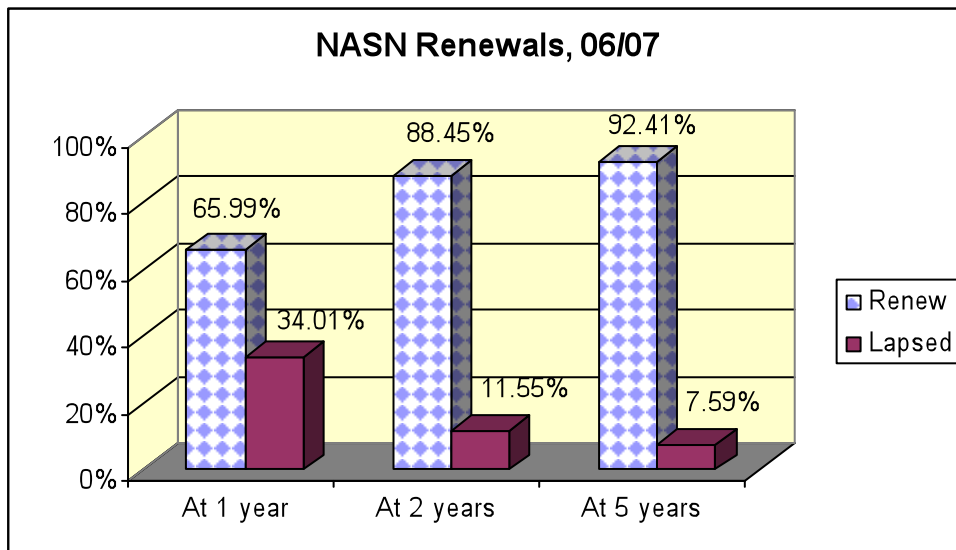
NASN has 14,791 members as of 12/31/07. The association grew 7.7% between December 2006 and 2007.



Please note that for consistency, these numbers include 2,405 members in the grace period, who have not yet paid.

Membership Recruitment and Retention

- During 2006, there were 3,382 first time members. Analysis of renewals revealed that **34% did not renew at the end of the first year**. The longer a member belongs to NASN, the stronger the affinity (see chart below), with 92% of 5 year members renewing their membership.



Live Nursing Continuing Education (NCE) Programs

Programs have been expanded and improved in quality. Staff are working on funding and other strategies to increase the outreach to more NASN members.

1. **Managing Students With Seizures.** NASN provides the NCE hours and administration for this program which is delivered by local chapters of the Epilepsy Foundation (EF). Since July of 2006, 1,345 school nurses have attended 56 live programs (2,003 during the past year). Recently the Foundation approved funding to support an additional 1,000 participants. NASN and the EF are in negotiations to launch the program online during Summer 2008.
2. The **Disaster Preparedness for School Nurses Program** has been presented nine times since June 2007 in five states (TN, PA, OR, MN, VA) reaching 325 participants. Participants now receive the regular participant manual, plus the NASN publication *Disaster Preparedness Guidelines for School Nurses 2007* book, along with a CD-Rom on the decontamination of children, and tools in the form of information wheels for teaching families about pandemic and all-hazards home preparedness. The University of Pittsburgh Center for Public Health Preparedness and Nova Southeastern University in Florida continue to sponsor the program.
3. **PREPaRE School Crisis Prevention & Intervention Training Curriculum**, developed by the National Association of School Psychologists, will be presented as a 2 day pre-conference at the Annual Conference. It is an evidence-based program designed to train school personnel in crisis preparation, prevention, intervention, response and recovery procedures *following* disasters. NASN is negotiating with NASP to include school nurse concerns and to develop a School Nurse Training of Trainers model for dissemination.
4. **H.A.N.D.S.SM** (Helping Administer to the Needs of the Student with Diabetes in School) is a full-day interactive training program designed to be co-presented by a certified diabetes educator and a school nurse. Between June 30 and December 31, 2007, 12 workshops have been held in 10 states (including 3 programs in California) for 1,520 School Nurses. Participants receive a turn key Type I diabetes program including hard copy and online access to sample forms, references, resources and tools. Other associations have recognized the value of this program. H.A.N.D.S.SM has been positively reviewed by national diabetes experts from organizations including AAP, ADA, AADE, CDC, American Dietetic Association, and was well received at the 34th Annual Meeting of the American Association of Diabetes Educators during August, 2007.
5. The **School Nurse Asthma Management Program (SNAMP)** was presented in Tennessee, and in collaboration with the New York State Department of Health and the New York American Lung Association Regional Chapters in four regions of New York this past fall, reaching more

than 120 nurses. The SNAMP program will be revised in 2008 to incorporate new NAEPP teaching slides (of which our President Donna Mazyck was a panel reviewer) and the NHLBI Asthma Management guidelines released in October of 2007.

6. **Managing Asthma Triggers (MAT II)** is the second three year grant awarded to NASN from the Environmental Protection Agency to provide training for school nurses. The program aims to effect positive changes in the environments of the schools they occupy and to improve the indoor air quality in school with a special emphasis on indoor asthma triggers. School nurses advocate for decreased absenteeism, decreased ER and unscheduled medical visits, and other improved outcomes through improved indoor air quality practices in schools. To date over 3000 school nurses have received the MAT training.
7. **School Nurse Childhood Obesity Prevention Education (S.C.O.P.E.)** began at NASN as Healthy Weights addressing the causes and consequences of childhood obesity and now includes information about BMI, hypertension in children, the assessment and treatment of type 2 diabetes in children and forms and referrals for school nurses for children with a BMI at or above the 95th percentile and other risk factors. S.C.O.P.E. is now a stand alone live continuing nursing education program with 14 presenters around the country. To date, approximately 500 school nurses have attended S.C.O.P.E. It is currently in revision with school nurse and childhood obesity experts.

Partnerships and Liaisons

Staff members have represented the NASN Board at a variety of meetings during the past six months.

The purpose of most meetings is to identify resources for School Nursing or to educate other associations about the field. Our location in Washington DC allows easy and cost effective access to meetings.

- ✓ Action for Healthy Kids
- ✓ The Alliance (nursing specialty organizations)
- ✓ Alliance for a Healthier Generation (Bill Clinton's initiative)
- ✓ American Nursing Credentialing Center
- ✓ CDC Division of Diabetes Translation Conference Planning Committee
- ✓ CDC National Diabetes Education Program Steering Committee
- ✓ CDC Diabetes Prevention and Control Programs (OH, SC, WI, CO, NM, CA, MN)
- ✓ CDC Expert Panels on Strategies for Chronic Health Conditions and BMI Screening
- ✓ National Education Association Health Information Network Board
- ✓ Partnership for a Drug Free America
- ✓ National Epilepsy Foundation
- ✓ National Diabetes Education Program Steering Committee
- ✓ NDEP Child and Adolescent Work Group
- ✓ Environmental Protection Agency Indoor Air Quality Program
- ✓ American Academy of Pediatrics
- ✓ National Foundation for Infectious Diseases, Childhood Influenza Immunization Coalition and the Adolescent Vaccination Coalition
- ✓ American Diabetes Association
- ✓ Juvenile Diabetes Research Foundation
- ✓ National Parent Teacher Association
- ✓ National Association of Pupil Services Organizations
- ✓ NANA
- ✓ National School Board Association
- ✓ American Association of Diabetes Educators
- ✓ Emergency Medical Services For Children and Friends of EMSC
- ✓ American Medical Association, National Disaster Life Support Education Consortium
- ✓ Allergy and Allergy Network, Mothers of Asthmatics
- ✓ Gay, Lesbian and Straight Network

- ✓ Partnership for Children's Disaster Preparedness
- ✓ American Red Cross
- ✓ Food and Drug Administration
- ✓ Association of Women's Health, Obstetric and Neonatal Nurses Association
- ✓ Healthy Schools Network. Inc.
- ✓ Center for Science in the Public Interest
- ✓ Children's Environmental Health Network
- ✓ National Environmental Education Foundation (NEEF)
- ✓ The Food Allergy and Anaphylaxis network (FAAN)
- ✓ National Assembly for School-Based Health Centers
- ✓ Friends of School Health
- ✓ American School Health Association
- ✓ National Coordinating Committee on School Health and Safety
- ✓ Education Roundtable: Children and Youth in Foster Care

Collaborative Projects with External Organizations

- ✓ Worked closely with NAPSO associates on NCLB strategy and cultivating a relationship with Representative Loeb sack which resulted in a bill calling for an Office for Specialized Instructional Support in the U.S. Dept. of Ed.
- ✓ Developed a collaborative relationship with PhRMA, which could result in obesity-related funding for NASN.
- ✓ Joined the advisory board of the Partnership to Fight Chronic Disease which has the ear of the presidential candidates.
- ✓ Heavily involved with two major projects re Prescription Drug Abuse: Ortho-McNeil, Inc.. Medic videos for school children; and Ortho-McNeil Janssen CE for school nurses, which includes NASN Journal supplement and conference workshops.
- ✓ Working with the Partnership for Drug-Free America on “Time to Talk” campaign and Meth 360 project.
- ✓ Worked on a small committee with the National Coalition of Personnel Shortages in Special Education and Related Services to develop a PowerPoint presentation which is now being used at national and regional conferences to inform policymakers of the current crisis in schools.
- ✓ Partnered with the National Partnership for Women and Families regarding Paid Sick Days legislation. This involved participating in a press rally, getting an Op-Ed published with Representative Capps, and taping footage for a future on-line rally.